



A33437 (065855.0122)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Boardman
Serial No. : 09/730,266 Examiner: Not Yet Assigned
Filed : December 5, 2000 Group Art Unit: 2161
For : SYSTEM AND METHOD FOR ESTIMATING DISTRIBUTION
USING A PRODUCT SPECIFIC UNIVERSE

INFORMATION
DISCLOSURE
STATEMENT

I hereby certify that this paper is being deposited with the United States
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April 2, 2001

Date of Deposit

Paul D. Ackerman

Attorney Name

Signature

39,891

PTO Registration No.

April 2, 2001

Date of Signature

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Commissioner for Patents

Washington, D.C. 20231

Sir:

Pursuant to 36 C.F.R. §§ 1.56, 1.97 and 1.98, Applicants, by their
attorneys, hereby bring the following documents to the attention of the Examiner in
connection with the examination of the above-captioned patent application:

1. U.S. 5,420,786 to Felthauser, et al., issued May 30, 1995.
2. U.S. 5,781,893 to Felthauser, et al., issued July 14, 1998.

Copies of the above-identified documents are enclosed, together with a Form PTO-1449 listing these documents.

Insofar as Applicants' attorneys are aware, as of the date of mailing of this document there has been no mailing of a first Office Action on the merits for the above-captioned patent application. Accordingly, it is respectfully submitted that, pursuant to 37 C.F.R. 1.97(b), no additional fees are required. However, if additional fees are required, the Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to Deposit Account No. 02-4377.

Respectfully submitted,



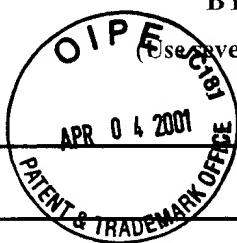
Paul D. Ackerman
Patent Office Reg. No. 39,891

Attorneys for Applicant
(212) 408-2585

Enclosures

Form PTO-1449 U.S. Department of Commerce (REV. 2-82) Patent and Trademark Office INFORMATION DISCLOSURE STATEMENT BY APPLICANT Use several sheets if necessary		Atty. Docket No. 065855.0122 (A33437)	Serial No. 09/730,266
		Applicant Boardman	
		Filing Date December 5, 2000	Group 2161

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U.S. PATENT DOCUMENTS

*Exam. Init.		Document No.							Date	Name	Class	Subclass	Filing Date if Appro.
		5	4	2	0	7	8	6	05/30/95	Felthauser et al.	364	401	
		5	7	8	1	8	9	3	07/14/98	Felthauser et al.	705	210	

FOREIGN PATENT DOCUMENTS

		Document No.							Date	Country	Class	Subclass	Translator Yes No

OTHER DOCUMENTS (including Author, Title, Date, Pertinent Pages, Etc.)

Examiner

Date Considered

* Examiner: Initial citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

NY02:317106.1